Be a part of Ziggies and engage parents in their child’s reading and development.

Ziggies is a proven programme that engages parents in children’s reading and love of stories, through interactive storytelling and creative activities. Run by parents themselves, Ziggies comes with a full training and support package that makes it possible to successfully deliver a weekly session, not only as an after school club but in the community too!

All you have to do is identify interested parents/guardians or volunteers, and we do the rest! You can purchase a Ziggies franchise for up to 10 Ziggies clubs, or just buy the rights to one. Ziggies is as flexible and adaptable as you need it to be!

Purchasing Ziggies entitles you to:

• A full day’s training for volunteers.
• Access to www.Ziggies.org – our online resource centre.
• Weekly worksheets with easy to follow ‘How to’ guides.
• All policies and procedures.
• Unlimited telephone and email support from your local Ziggies Co-ordinator, as well as invitations to support groups and planning sessions.
• Ongoing training for volunteers.
• Discounted places at our annual Ziggies Family Camp.

Where Ziggies works best

Ziggies is currently running in more than 20 primary schools in South Wales. It can also be run through local libraries, parent and toddler groups, community centres and as a fantastic volunteering opportunity for organisations with a commitment to corporate and social responsibility.

Successes so far:

1. Our careful marketing means Ziggies engages with a wide spectrum of parents, and has a proven track record of engaging with those who were previously disengaged.

2. Dads love Ziggies. More than 20% of adults who attend Ziggies are male.

3. Ziggies Camp. We have developed a three-day residential course available to all Ziggies members for an excellent price.

4. All Ziggies training days are accredited by the Open College Network.

For more information, contact the Ziggies team on 01443 494660 or visit www.ziggies.org

We look forward to hearing from you!